

Niche to Pitch
Framework:
Step 3

So, Let's build on what we just did:

1. Start with Niches that
 - a. ...light you up!
 - b. ...you know something about.
 - c. ...are familiar with marketing
2. What is their marketing pain?
 - a. Score yourself on how well you can solve that pain with chatbots

Now we focus on the actual strategic solution you can create, and whether or not these businesses can afford it.

What solution will you create?

- Quiz?

What solution will you create?

- Quiz?
- ASK Method?

What solution will you create?

- Quiz?
- ASK Method?
- FAQ?

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- Quiz?
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- FAQ?
- Webinar?

What solution will you create?

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- ASK Method?
- FAQ?
- Webinar?
- eCommerce Abandoned Cart

What solution will you create?

- Quiz?
- ASK Method?
- FAQ?
- Webinar?
- eCommerce Abandoned Cart
- Nurture to Appt.
- etc.

Let's look at the worksheet

What Is Your Score 1 - 5?