

Niche to Pitch
Framework:
Step 1

Are you a Bot Builder or Messenger Marketer who is sick of trying to find any client, anywhere, and get them to hire you?

My Promise for our time together:

If you use this Niche to Pitch Framework I will share over the next 5 days, you will discover the niches:

1. You will enjoy working in
2. You can provide a premium solution for
3. You can easily Pitch to get massive results

Our goal with this Framework...

To choose a profitable niche for premium pitches and *Transform* from generalist bot builder to professional agency owner.

This is NOT for you if...

- You want to get rich quick
- You want me to just tell you which niche is best
- You want the easy button to build an agency
- You know nothing about any kind of marketing
- You don't care about solving marketing and revenue problems for businesses
- You are not ready to put in the work to build a business of your own

Niche to Pitch Step #1

What Lights You Up?

**You can't work on something
40+ hrs/wk for years that
you don't care about.**

1. Niche Possibilities

- Previous experience?
- What lights you up?
- What types of businesses are in those spaces?
- Are they using marketing?

2. Tabulate Your Score

- What niches interest you?
- What businesses are in those niches?
- Gauge your interest in each one.
- Gauge your knowledge of the marketing opportunities in each one.
- Determine how savvy these businesses are with marketing.
- Calculate your Score for each possible niche from 1 (lowest) to 5 (highest).

3. Examples

- Real Estate
- Pubs
- eCommerce
- Not For Profit
- Virtual Events
- Restaurants
- Dentists
- Online Education
- etc.